

SPOTLIGHT ON...

# PAUL BATH, MERIDIAN CREDIT UNION- NEWMARKET AGENCY

## “YOU CAN FEEL GOOD ABOUT BANKING WITH US”

For more than four years, Meridian has been part of the Newmarket landscape. Located at 70 Davis Drive at the south east corner of Davis and Yonge, the local credit union is owned and operated by Southlake Capital Corp. Its President, Paul Bath, brings with him more than 30 years of experience in the banking and mortgage industries.

Formerly CEO and Managing Director of a full-service mortgage brokerage company in the Newmarket area, Paul chose to work with Meridian to bring his clients more options in lending, investment and banking products. “I really enjoy what I do as a Banker for our members especially with the help of a great team—Eryn, Fiona, Joanne, Matt and Irene. Having started with a bank some 40 years ago, it’s nice to be back offering exceptional banking services to our members here in Newmarket.”

His goal, he says, is to ensure that each and every day Meridian members feel 100% satisfied. “I like to think we offer ‘old-fashion’ banking services with all the modern conveniences.” That also means taking the time to know those who bank with Meridian. “Do you remember a time when a customer was a somebody and everybody in the branch knew you? With the help of my great team, we offer that to our members,” he says. “As we like to say, ‘we got your back.’”

The credit union offers both personal and business products and services—from chequing and saving accounts to registered savings plans such as TFSA and RRSPs as well as mortgages for all kinds of purposes, including buying your first home or building that ‘dream’ home. Because it’s owned by members, it works solely for them. That

means taking the profits and returning them to members in the form of better rates, products and services. “You always get the best from us,” says Paul.

The ability to make some decisions at a local level helps set it apart. “The Meridian Newmarket location can accommodate quick approvals for loans, lines of credit, mortgages and more. That difference can be especially crucial for small business owners. “We take a holistic approach to understanding your business and personal needs so that we can make effective recommendations that work for you.”

### COMMUNITY ORIENTED

Like the members it serves, the Meridian team are part of the Newmarket community. “I have lived in Newmarket for over 33 years,” says Paul, who is past President and one of the co-founders of the former Independent Mortgage Broker’s Association of Ontario (IMBA) now called Canadian Mortgage Brokers Association - Ontario. Giving back, he says, has always been an important part of his life. “I have volunteered for a number of organizations, including Family Services York Region, Community Living Newmarket, and Lion’s Club, and I’m currently a member and Past President of Rotary Club of Newmarket. He’s also President of the Very Useful Theatre Company based in Newmarket. “I have a love for theatre and music.”

Meridian also gives back to each of the communities it resides in, investing 4% of pre-tax profits into donations and sponsorships to make

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communities even stronger and more vibrant.

Get to know what Meridian has to offer, says Paul. “Drop in for a coffee and remember at Meridian we like to say, ‘Your money, your way, imagine that!’”

**Meridian™**

#### Meridian Credit Union-Newmarket Agency

Owned and operated by Southlake Capital Corp. Lic # 12422 Agent #08000089

Agency Owner

70 Davis Drive

Newmarket, Ontario L3Y 2M7

1-855-801-0322

905-898-7662

meridiancu.ca

paul.bath@meridiancu.ca

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